

MAD CUP

2027

THE MOST PRESTIGIOUS 11-A-SIDE TOURNAMENT

MADRID, SPAIN • JUNE 17-24, 2027



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MAD CUP 2027 OFFICIAL YOUTH ACADEMY TEAMS



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WHAT IS BARCELONA TRAINING ACADEMY?

— LED BY PROFESSIONAL UEFA-LICENSED COACHES FROM SPAIN —

WE IDENTIFY AND DEVELOP HIGH-POTENTIAL PLAYERS
ACROSS NORTH AMERICA THROUGH ELITE
MINDSET & GAME IQ TRAINING.



ELITE PLAYER DEVELOPMENT

PLAYERS COMPETING
IN MLS NEXT, ECNL &
GIRLS ACADEMY



CLUB PARTNERSHIPS

SPECIALIZED MINDSET
& GAME IQ SERVICES



ACADEMY NETWORK

IDENTIFYING
EMERGING TALENT
ACROSS NORTH AMERICA



YEAR-ROUND U.S. CAMPS

EVALUATING &
DEVELOPING
TALENTED PLAYERS

— IDENTIFY • DEVELOP • CONNECT —

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TEAM FORMATION PROCESS



OUTSTANDING PERFORMANCE IN THE
BARCELONA ACCELERATOR PROGRAM



SELECTED SPANISH PLAYERS
COMPETING IN SPAIN'S TOP DIVISIONS



NATIONAL RECRUITMENT THROUGH OUR
BARCELONA SCOUTING DEPARTMENT



BOYS
PLAYERS BORN
2012, 2013, 2014



GIRLS
PLAYERS BORN
2013, 2014

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MAD CUP 2027

ELITE COACHING. ELITE TEAMMATES.



UEFA-LICENSED COACHES

Professional coaches from Spain.



TOP SPANISH YOUTH TALENT

Selected North American players
join top Spanish players from
local clubs and leading youth divisions.



ONE TEAM. ONE UNIQUE OPPORTUNITY.

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WHERE TALENT MEETS OPPORTUNITY

MAD CUP GENERATION

PLAYERS WHO COMPETED HERE



CARLA
CAMACHO



THIAGO
PITARCH



VICKY
LÓPEZ

SPECIAL OPPORTUNITY

NORTH AMERICAN TALENT + TOP SPANISH YOUTH PLAYERS



ONE TEAM. TWO CONTINENTS.

Compete together in Madrid
against elite opposition.



PLAY WHERE STARS BEGAN

Spanish clubs such as Rayo
Majadahonda helped develop
Rodri, Theo and Lucas Hernández.

THE JOURNEY STARTS HERE



RODRI



THEO HERNÁNDEZ



LUCAS HERNÁNDEZ

MADRID, SPAIN

JUNE 17-24, 2027

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YOUR MAD CUP WEEK

MADRID • JUNE 17-24, 2027



THURSDAY, JUNE 17

Arrival • Hotel check-in •
Welcome introduction •
Team tactical meeting

01

FRIDAY, JUNE 18

Team training • Group stage starts



02



SATURDAY, JUNE 19

Group-stage game • Team training

03

SUNDAY, JUNE 20

Group-stage game • Team training •
Madrid city tour



05



MONDAY, JUNE 21

Group-stage game • Welcome ceremony
at Wanda Metropolitano
(Atlético Madrid stadium)

TUESDAY, JUNE 22

Final phase starts



07



WEDNESDAY, JUNE 23

Finals • Closing ceremony

08

THURSDAY, JUNE 24

Departure



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MAD CUP 2027

OPENING CEREMONY

WANDA METROPOLITANO

• ATLÉTICO DE MADRID STADIUM •

MONDAY, JUNE 21, 2027



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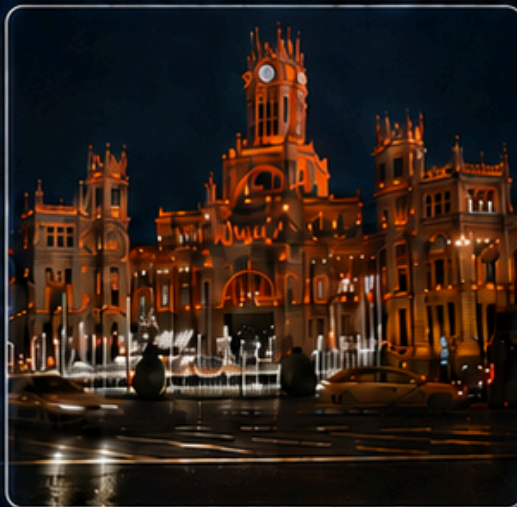
EXPERIENCE MADRID

ICONIC STREETS. LOCAL FLAVORS. A PREMIUM TEAM STAY.

Football, culture and unforgettable moments in the heart of Spain.



DISCOVER THE CITY



PLAY IN MADRID

VALDEBEBAS HEADQUARTERS



Quality football fields ready for teams to play.

MADRID, SPAIN



JUNE 17-24, 2027

BARCELONA TRAINING ACADEMY

TEAMS 2026

TOURNAMENT IN SPAIN



2012/2013 TEAM



2014 TEAM



2014 GIRLS TEAM

BARCELONA TRAINING ACADEMY • SPAIN 2026

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WHAT'S INCLUDED

EVERY DETAIL. ONE COMPLETE EXPERIENCE.



PLAYER
INSURANCE



OFFICIAL MATCH
UNIFORMS + WARM-UP KIT



MEALS
EACH DAY



WATER + FRUIT
FOR PLAYERS



TOURNAMENT
REGISTRATION +
TRAINING SESSIONS



7 HOTEL NIGHTS
WITH FULL BOARD



MADRID CITY
EXPERIENCE



OFFICIAL TOURNAMENT
TRANSPORTATION



OPENING CEREMONY +
PLAYER AWARDS



24/7
ON-SITE SUPPORT

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MAD CUP 2027

PRICES

REQUIRED GUEST

Every player must be accompanied and supervised by an adult.

ADDITIONAL GUESTS

Families may add additional guests. All family members stay at the same hotel.

PLAYER



Tournament +
Uniforms +
Private Bus



Hotel +
Full Board



Activities +
Airport Transfers

\$2,495

REQUIRED
GUEST



Private Bus



Hotel +
Full Board



Activities +
Airport Transfers

\$1,845

ADDITIONAL
GUEST



Private Bus



Hotel +
Full Board



Activities +
Airport Transfers

\$1,595

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MAD CUP 2027

DO YOU WANT TO BE CONSIDERED FOR MAD CUP 2027?



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FREQUENTLY ASKED QUESTIONS

01

What is MAD CUP?

An international youth soccer tournament bringing competitive teams together in Madrid, Spain.

02

How are players selected?

Through our programs, coaching network, evaluations and trusted club recommendations.

03

How will teams be formed?

Selected North American talent will join Spanish players competing in top youth leagues.

04

Who coaches the teams?

Experienced professional coaches familiar with Spanish development and international competition.

05

Can family members attend?

Yes. One adult chaperone is required, and additional family members are welcome.

06

When are rosters announced?

Final rosters are shared closer to departure after selections and placements are completed.

07

Are flights included?

No. Families arrange flights. Group airport transportation is included during designated times.

08

When is the hotel confirmed?

The team hotel will be announced before departure. Seven nights with full board are included.

09

Team time or family time?

Players join team meals, training, matches and activities, with scheduled family time.

10

Can families stay elsewhere?

No. Players and registered guests stay with the group for coordination and transportation.

11

What uniform is included?

Official match and warm-up kits for tournament games, training and team activities.

12

Payment and cancellation policy?

The player package is \$2,495. Payment schedule and cancellation terms are provided upon acceptance.